**Vision:** A leading international organisation focused on improving women's health through education, training, research and advocacy.

**Values:** Leadership – Excellence – Innovation – Inclusion – Integrity

**Purpose:** Improving women's health

**GOAL 1:** Professional leadership

- **Objective 1.1:** Train & support the next generation of specialists
- **Objective 1.2:** Provide world-class education for our members
- **Objective 1.3:** Support cutting-edge research

**GOAL 2:** Advocacy & empowerment

- **Objective 2.1:** Work with Government & industry to represent our profession & improve women's health;
- **Objective 2.2:** Provide evidence-based resources to inform our profession & the public

**GOAL 3:** Engaged membership

- **Objective 3.1:** Listen to our members & address their needs
- **Objective 3.2:** Proactively communicate about emerging issues & opportunities
- **Objective 3.3:** Provide a range of meetings, events & networking opportunities to build a strong, supportive professional community

**GOAL 4:** Growth & sustainability

- **Objective 4.1:** Increase awareness of AGES and its impact
- **Objective 4.2:** Grow our member base
- **Objective 4.3:** Diversify our income stream
- **Objective 4.4:** Build strong partnerships
- **Objective 4.5:** Practice good governance & financial stewardship